

### **Terms and conditions**

This “**1,000 Unlock**” Contest (“Contest”) is organised by Hong Leong Assurance (‘HLA’, ‘We’, ‘Us’, ‘Our’, ‘the Organiser’), running from 9 July 2021, 9.00am **extended till 15 August 2021, 11:59pm** (‘Contest Period’).

### **Eligibility**

1. The Contest is open to all Facebook users who are Malaysians aged 18 and above.
2. Winners of previous Hong Leong Assurance social media campaigns are not eligible to participate in the Campaign.
3. No purchase or payment is required to participate in this Contest.
4. Chosen winners **must have an activated GrabPay account** in order to receive the Contest Prize.

### **Contest Mechanics**

5. To participate in the Contest, participants must carry out the following steps:
  - Like & Follow Hong Leong Assurance Facebook page.
  - Tag a minimum of 2 friends on comment section
  - Share the Contest Post on their own Facebook feed, hashtag #HongLeongAssurance ensure visibility is set to public throughout the Contest Period.
6. Failure to follow any one of the steps above shall result in disqualification from participation in the Contest.
7. Participants may submit as many entries as they like, but shall be eligible only for only ONE (1) prize. Submissions deemed vulgar, obscene, culturally insensitive or otherwise offensive shall be immediately disqualified.

### **Winner Selection**

8. Winners will only be selected if the contest objective of 1,000 new page likes & followers is met. In the event if the contest objective is not met, the contest prizes will snowball to the next campaign, no winners will be selected.

	Current [as of 9 July 09:00HRS]	Target [15 August , 23:59HRS]
HLA Facebook Page Likes	49,621	50,621
HLA Facebook Page Followers	50,268	51,268

9. The selection of the winners shall be at RANDOM and shall be at the absolute discretion of HLA.
10. HLA personnel will reach out to eligible participants to obtain confirmation that they have an active GrabPay account prior to announcement of winners. Eligible participants are required to respond within 48hours from the first message received from HLA, failure to do so participant will be disqualified. In the event the eligible participants do not have an active GrabPay account, they will be disqualified.
11. The names of the forty (40) winners shall be announced on the Hong Leong Assurance Facebook page two (2) weeks after the contest ends. The selected winners shall then be required to send HLA their email address via a private message on Facebook so that an HLA personnel will be able to send over a verification document.
12. The selected winners must respond to HLA with the completed details in the verification document and send it back to HLA within seven (7) business days from the date of the

'Winners Announcement'. Winners who fail to do so shall be deemed to have waived their rights to the Contest Prize and shall be disqualified.

Verification document will require the winner to provide (a) Facebook profile name; (b) Name as per NRIC; (c) NRIC number; (d) Mobile number-same number registered with GrabPay; and (e) Email address.

13. It is the winners' responsibility to ensure that they provide us with the accurate mobile number for the purpose of the Contest Prize crediting and to ensure their GrabPay account is activated at point of submission of verification document.
14. HLA shall not be held responsible for any losses (including loss of opportunity and any other losses flowing therefrom) and/or any damage suffered in the event that you cannot be contacted and We reserve the right to select an alternative winner at Our sole discretion.
15. HLA's decision on the winners of this Contest shall be final and is not subject to further appeal.
16. The names of winners shall be announced on Hong Leong Assurance Facebook page

#### **Contest Prizes**

17. A total of forty (40) winners will be selected.
18. Each winner shall receive one RM20 worth of Grab credit which shall be directly credited to their GrabPay account.
19. HLA expressly disclaims any and all liabilities arising from any lost or invalid redemption of the Prize.
20. HLA reserves the right to alter, amend, postpone, cancel or otherwise modify the Campaign, the Contest Prize, and the Terms and Conditions without prior notice.

#### **Individual Consent on Personal Data and Privacy**

21. By submitting your contact details, you acknowledge that you have read and agreed with our Privacy Policy (kindly visit Our website: <https://www.hla.com.my/CMS/Terms-Conditions/Privacy-Policy.aspx>) and accordingly, you acknowledge and agree that: -
  - a) the information you provide to Us for this Contest (including your contact details) shall be used and processed by or on behalf of HLA for purposes related to this campaign; and
  - b) We shall collect and use your personal data to give you more information related to marketing promotions or future marketing promotions which We carry out.

#### **Miscellaneous**

22. By participating in this Contest, you are deemed to have read, understood and agreed to the Terms and Conditions stipulated herein and will abide by all decisions made by Us.
23. We have the absolute discretion to add, and/or amend and/or remove any of these Terms and Conditions, including the right to suspend or terminate this Contest at any time without prior notice to you. For the avoidance of doubt, the suspension or termination of the Contest shall not entitle the participants or the winner(s), if any, to claim for compensation against us for any losses or damage suffered or incurred by the participants or the winner(s) as a direct or indirect result of the same.
24. The Contest Prizes are not transferable and are not redeemable by cash. Our decision on any matter concerning these Terms and Conditions is final and no further correspondence will be entertained.
25. All winners hereby expressly consent to Us, at Our discretion, to publish, display, and identify their names for advertising and publicity purposes (if any).