

Terms and conditions

This “Living life to the fullest” campaign (“Campaign”) is organised by Hong Leong Assurance (‘HLA’, ‘We’, ‘Us’, ‘Our’, ‘the Organiser’), will commence from 6 August to 31 October 2021 (both dates inclusive) (“Campaign Period”).

1. Campaign is open to all Malaysian, age 16 years and above (subject to individual product entry age as stated)
2. Mechanics as detailed below:

Offer 1	<ol style="list-style-type: none"> a) Purchase selected HLA Touch products with annual/yearly premium paid, get 10% OFF with promo code: HLAT10 or promo code as shared by social media influencers also known as Key Opinion Leaders (‘KOL’) at point of check out to enjoy the discount. b) Offer is not applicable for <u>Life Protector</u> product
Offer 2	<p>Applicable for customer(s) who would like to speak to an agent to understand & request for a more comprehensive coverage proposal. Customer is to:</p> <ol style="list-style-type: none"> a) Drop a lead on campaign website with KOL promo code b) Be contacted by an agent where upon successful sign up of policy within the campaign period with minimum monthly/ annually premium of RM100 and above (based on first premium payment made), will get RM100 worth of Grab Credits c) Offer is limited to the first 100 customers only, on a first-come, first-served basis. d) Reward will not be transferable and are not redeemable by cash. It is the winners’ responsibility to ensure that they provide us with the accurate mobile number for the purpose of the Contest Prize crediting and to ensure their GrabPay account is activated e) Reward will only be credited within 6-8 weeks after campaign ends

3. First 200 customers who complete either Offer 1 (with a minimum of RM30 paid on first premium payment either monthly/ annually) or Offer 2 will receive a mystery care pack (‘Care Pack’) worth up to RM30, on a first-come, first-served basis.

i. There are 3 variations of Care Pack which will be given out at RANDOM.

1	Canvas Tote bag + 1,000ML Food Container +KN94 Mask	Take Away with Me
2	Canvas Tote bag + 500 ML Stainless Steel Mug	Coffee with Me
3	Canvas Tote bag + Reusable Mask + KN94 Mask	Go everywhere with Me

ii. Care Pack will be delivered to the address as per records receive upon registration/ sign up.

4. Social media engagement reward, customers are entitled to a RM50 Premium Voucher when they complete the following steps:
 - a) Step 1: Snap a photo of this care pack in the most creative way
 - b) Step 2: Post the photo on your Facebook/ Instagram account (ensure it is set as PUBLIC VIEW)

- c) Step 3: In the post to include #Hongleongassurance #hlaprotectsme & TAG Two (2) friends
- d) Step 4: Like & follow us on Facebook @HongLeongAssurance and Instagram @hongleongassurancemy
 - i. This is limited to the first 200 winners on a first-come, first-served basis.
 - ii. The social media posting must be completed by 30 November 2021 to qualify.
 - iii. Reward will be credited directly into policy account in the month of January 2022.
 - iv. In the event the policy has lapsed, suspended or terminated at point of reward fulfilment, reward will be rendered null.
 - v. Reward is not be transferable and are not redeemable by cash or vouchers of any form.
5. Each customer is only entitled to receive one reward, specifically for the RM100 Grab Credits, Care Pack and RM50 Premium Voucher regardless of the number of policies signed up for and number of social media posts completed, see examples illustrated under Appendix.
6. HLA shall not be held responsible for any losses (including loss of opportunity and any other losses arising therefrom) and/or any damage suffered in the event that you cannot be contacted and We reserve the right to select an alternative winner at Our sole discretion.
7. HLA's decision on the winners of this Campaign shall be final and is not appealable.
8. HLA expressly disclaims any and all liabilities arising from any lost or invalid redemption of the Prize.
9. HLA reserves the right to alter, amend, postpone, cancel or otherwise modify the Campaign, the Campaign Prizes, and the Terms and Conditions without prior notice.

Individual Consent on Personal Data and Privacy

10. By submitting your contact details, you acknowledge that you have read and agreed with our Privacy Policy (kindly visit Our website: <https://www.hla.com.my/CMS/Terms-Conditions/Privacy-Policy.aspx>) and accordingly, you acknowledge and agree that: -
 - a) the information you provide to Us for this Contest (including your contact details) shall be used and processed by or on behalf of HLA for purposes related to this campaign; and
 - b) We shall collect and use your personal data to give you more information related to marketing promotions or future marketing promotions which We carry out.

Miscellaneous

11. By participating in this Campaign, you are deemed to have read, understood and agreed to the Terms and Conditions stipulated herein and will abide by all decisions made by Us.
12. We have the absolute discretion to add, and/or amend and/or remove any of these Terms and Conditions, including the right to suspend or terminate this Contest at any time without prior notice to you. For the avoidance of doubt, the suspension or termination of the Contest shall not entitle the participants or the winner(s), if any, to claim for compensation against us for any losses or damage suffered or incurred by the participants or the winner(s) as a direct or indirect result of the same.
13. The Campaign Prizes are not transferable and are not redeemable by cash. Our decision on any matters concerning the Terms and Conditions is final and no further correspondence will be entertained.
14. All winners hereby expressly consent to Us, at Our discretion, to publish, display, and identify their names for advertising and publicity purposes (if any).

Appendix

Illustration of Offer & Reward entitlement examples.

Customer	Steps done	Reward
A	Purchased ONE (1) HLA Touch policy with promo code with minimum RM30 paid for first premium paid (monthly/ annual) on 9 August	<ul style="list-style-type: none"> ✓ 10% OFF ✓ 1x Care pack
B	Purchased ONE (1) HLA Touch policy with promo code, with first premium paid RM5 on 9 August	<ul style="list-style-type: none"> ✓ 10% OFF
C	<p>Purchased ONE (1) HLA Touch policy with promo code, with minimum RM30 paid for first premium paid (monthly/ annually) on 2 September</p> <p>Posted a photo of the care pack on Facebook/ Instagram, completed all the necessary task under offer 3 (Assuming the first 200-customer capping has not been met at this point in time)</p>	<ul style="list-style-type: none"> ✓ 10% OFF ✓ 1x Care pack ✓ 1x RM50 premium voucher
D	<p>Purchased ONE (1) HLA Touch policy with promo code, with minimum RM30 paid for first premium paid (monthly/ annually) on 30 July</p> <p>Drops a lead on campaign website and purchased a policy with an agent by 30 October (assuming the first 100-customer capping has not been met at this point in time)</p>	<ul style="list-style-type: none"> ✓ 10% OFF ✓ 1x Care pack ✓ 1x RM100 Grab credit
E	<p>Purchased ONE (1) HLA Touch policy with promo code, with minimum RM30 paid for first premium paid (monthly/ annually) on 9 August</p> <p>Posted a photo of the care pack on Facebook/ Instagram, completed all the necessary task under offer 3 (Assuming the first 200-customer capping has not been met at this point in time)</p> <p>Drops a lead on campaign website and purchased a policy with an agent by 30 October (assuming the first 100-customer capping has not been met at this point in time)</p>	<ul style="list-style-type: none"> ✓ 10% OFF ✓ 1x Care pack ✓ 1x RM50 premium voucher ✓ 1x RM100 Grab credit
F	<p>Purchased TWO (2) HLA Touch policy with promo code, with minimum RM30 paid for first premium paid (monthly/ annually) on 15 August</p> <p>Posted 2 photos of the care pack on Facebook/ Instagram, completed all necessary task under offer 3</p>	<ul style="list-style-type: none"> ✓ 10% OFF both transactions ✓ 1x Care Pack ✓ 1x RM50 Premium voucher