

For Immediate Release

Hong Leong Assurance Launches COVID-19 COVER TO EMPOWER BUSINESSES TO PROTECT PATRONISING CUSTOMERS AGAINST COVID-19

**Customers Can Now Dine with Peace of Mind Knowing They Are Protected
Against Severe COVID-19 Infection from Business Outlets**

Petaling Jaya, 4 Oct 2021: With more businesses gearing up to reopen their doors to customers under the guidelines of the National Security Council, the fear of contracting COVID-19 when patronizing their favourite F&B outlets continues to linger in the minds of Malaysians at large.

As an insurer that understands local sentiments best, Hong Leong Assurance (HLA) immediately recognised the need to alleviate customers' worries so that local businesses can be energised back to life. With the launch of **COVID-19 Cover**, our first-ever group policy for pandemic coverage, we have made it possible for F&B businesses to provide coverage against severe COVID-19 infection to customers who visit their premise.

Customers of participating outlets will receive **Hospitalisation Benefit of RM50/day per life¹ up to 30 days** when they are hospitalised due to **COVID-19 Category* 3, 4 and 5**. They are also offered **RM3,500 per life¹ as Compassionate Benefit** should they pass on within 90 days of diagnosis within the coverage period.

All they need to do is spend a minimum of **RM40** at participating outlets and scan a QR Code at the payment counter to complete their coverage registration online, so that they can get protected effectively the next working day for **up to 14 days**. Customers can also extend their coverage with each subsequent minimum spend at any participating outlets before the expiry of their coverage period.

As Malaysia's leading local life insurer, HLA is constantly strategizing efforts to ensure that the health and wellbeing of our customers are adequately protected during this period of uncertainty. We believe this coverage will provide peace of mind to customers who wish to dine in or takeaway at their favourite outlets, while creating a much-needed boost to local F&B businesses.

For more information on list of participating merchants and to express their interest for COVID-19 Cover, customers may visit www.hla.com.my.

¹ Regardless of multiple in force insurance coverage under the same Group Policy or any other Group Policy issued by HLA.

* Categories of COVID-19 Treatment as defined by MKN:

- **Category 3:** Symptomatic, Pneumonia
- **Category 4:** Symptomatic, Pneumonia, Requiring Supplemental Oxygen
- **Category 5:** Critically-ill with Multi-Organ Involvement

** subject to terms and conditions*

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About Hong Leong Assurance Berhad

Hong Leong Assurance Berhad (HLA) is one of the largest insurance companies in Malaysia. It is a well-established and respected Malaysian brand offering financial planning and protection solutions to meet the various needs of Malaysians at different stages of their lives. Commitment to the customer is the key to HLA's success, where service is provided through a large network of branches, agents and brokers throughout the country as well as Bancassurance and alternative distribution channels.

HLA is also one of Malaysia's leading domestic brands for financial planning and protection solutions, specialising in Life Insurance products and services.

For more information, please contact:

Angeline Tan

Head of Strategic Marketing

Tel : 603 7650 1713

Fax : 603 7620 6755

E-mail : angelinetle@hla.hongleong.com.my

Priya Rama

Asst Manager, Corporate Communications

Tel : 603 7650 1539

Fax : 603 7620 6755

E-mail : PiriaLatha@hla.hongleong.com.my

Sun Lee Peng

Asst Manager, Corporate Communications

Tel : 603 7650 1730

Fax : 603 7620 6755

E-mail : PLSun@hla.hongleong.com.my