

For Immediate Release

HLA Pledges Support To The Government In Managing COVID-19

Petaling Jaya, 27 Jan 2021 – As the number of COVID-19 cases continue to increase every day, the Government has called on a private and public partnership to manage the rising number of COVID-19 cases in the country.

Together with Life Insurance Association of Malaysia (LIAM), General Insurance Association of Malaysia (PIAM) and Malaysian Takaful Association (MTA), Hong Leong Assurance (HLA) will be working closely with Bank Negara Malaysia and the Ministry of Health to explore avenues to ease the expenses of patients requiring treatment in private hospitals under the current circumstances.

Since the start of the pandemic, HLA has been continuously offering our customers the following benefits to ease their financial worries in the event of a COVID-19 diagnosis:

Complimentary Dual Special Benefit Programme

HLA and Hong Leong MSIG Takaful (HLMT) have jointly pledged RM 1 Million to the **Complimentary Dual Special Benefit Programme for COVID-19**.

Our individual medical policyholders are able to benefit from this Programme if they are diagnosed with COVID-19, as it offers **Hospitalisation Benefit** of RM200 per day up to 30 days of hospitalisation at any government hospital or government quarantine centre.

HLA is also pleased to extend this Programme to our individual medical policyholders who are admitted to **private hospitals** but are not eligible to claim medical and hospital expenses, as their individual medical plan does not cover communicable diseases requiring quarantine by law.

On top of that, we also offer RM10,000 as **Compassionate Benefit** to policyholder's family members in the event of death due to COVID-19, regardless of whether the policyholder was hospitalised prior to death.

This benefit will be given out at **no extra cost** on a first come, first served basis until 30 June 2021, or exhaustion of the RM 1 million fund, whichever earlier.

Complimentary Retrenchment Benefit

HLA has also come forward to offer the **Complimentary Retrenchment Benefit** that allows for **6 Months of Premium Relief of up to RM3,000***. This benefit also comes at **no extra cost** to our valued customers who have purchased HLA CompleteCover, HLA Asset Secure and HLA Asset Protector Matrix coverage between 1st July 2020 – 30th Jun 2021.

Besides the benefits above, we have also participated in offering relief measures that were adopted by the industry as a whole, namely:

- **Deferment of Policy Premiums** that has benefited over 1 million policyholders/certificate holders with premium/contribution valued over RM1.6 billion.
- **COVID-19 Testing Fund (CTF)** amounting to a total of RM8 million, which was set up in March 2020 to enable MHI policyholders to undergo test for COVID-19.

As the leading domestic life insurer in the country, we are committed to protecting our customers' interest and to give our best service at all times.

** terms and conditions apply*

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About Hong Leong Assurance Berhad

Hong Leong Assurance Berhad (HLA) is one of the largest insurance companies in Malaysia. It is a well-established and respected Malaysian brand offering financial planning and protection solutions to meet the various needs of Malaysians at different stages of their lives. Commitment to the customer is the key to HLA's success, where service is provided through a large network of branches, agents and brokers throughout the country as well as Bancassurance and alternative distribution channels.

HLA is also one of Malaysia's leading domestic brands for financial planning and protection solutions, specialising in Life Insurance products and services.

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