

***For Immediate Release***

## **Hong Leong Assurance Introduces**

# **HLA Stackable**

### **Affordable Online Insurance At Its Best**

**Petaling Jaya, 2 Nov 2020** – Insurance is now more affordable and accessible with HLA Stackable, the latest offering by Hong Leong Assurance (HLA) that can be easily subscribed via its online platform, [HLA Touch](#), with premiums starting from just **RM5\* per year**.

The unprecedented COVID-19 pandemic not only taught us how precious life is but has also become a huge catalyst for the rapid adoption of digitalisation and contactless transaction, which has dramatically changed the lives of millions of Malaysians. Understanding this evolving needs of customers, HLA is committed to make insurance more affordable and easily available to ensure that everyone can still enjoy life protection during these unexpected times.

HLA Stackable not only offers **Life Protection**, but can be customised with additional coverage for **Accidental Death and Accidental Total Permanent Disability (TPD)** as well as to provide **Accidental Daily Hospitalisation Income**. Customers have complete freedom of increasing, or rather stacking up their life and accidental coverage whenever they need it. This gives them the flexibility to mix and match their life insurance protection based on individual needs.

Signing-up for HLA Stackable is hassle-free with no medical underwriting and with just a click of the mouse from the comfort of your home, as long as you are healthy and have no existing conditions. It's really that simple!

As Malaysia's leading local life insurer, HLA constantly has the best interest of our customers at heart. Offering HLA Stackable is our way of walking the extra mile to provide sufficient insurance protection to all Malaysians, particularly those who have been impacted economically during this trying period.

For more information on HLA Stackable, kindly contact any of our friendly servicing agents, call us at **03-7650 1288**, or visit any HLA branches nationwide. Alternatively, you can also log on to [HLA Touch](#) or [www.hla.com.my](http://www.hla.com.my)

*\* terms and conditions apply*

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**About Hong Leong Assurance Berhad**

**Hong Leong Assurance Berhad (HLA)** is one of the largest insurance companies in Malaysia. It is a well-established and respected Malaysian brand offering financial planning and protection solutions to meet the various needs of Malaysians at different stages of their lives. Commitment to the customer is the key to HLA's success, where service is provided through a large network of branches, agents and brokers throughout the country as well as Bancassurance and alternative distribution channels.

HLA is also one of Malaysia's leading domestic brands for financial planning and protection solutions, specialising in Life Insurance products and services.

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