

### For Immediate Release

## Hong Leong Assurance Extends COVID-19 Coverage until 31 December 2020

**Petaling Jaya, 4 June 2020** – In light of the unprecedented COVID-19 pandemic, Hong Leong Assurance (HLA) has gone a step ahead to extend its Complimentary Dual Special Benefit Programme for COVID-19 **until 31**<sup>st</sup> **December 2020**, to ensure that customers and their families are adequately protected throughout this period of uncertainty.

Keeping customers' best interest at heart, the Complimentary Dual Special Benefit Programme for COVID-19 is offered to all policyholders who owned an individual medical plan should they be infected with COVID-19. This programme provides Hospitalisation Benefit of **RM 200 per day for up to 30 days of hospitalisation** upon confirmed COVID-19 diagnosis and placed under quarantine at any Ministry of Health's designated hospitals. In addition, a lump sum payment of **RM10,000** is offered to the victim's family as Compassionate Benefit to face any unexpected events should death takes place.

Furthermore, this complimentary special benefit comes at **no additional cost** and is given in addition to our current medical benefits. Customers who have recently purchased any of our medical plans including the newly-launched **HLA FiT 3 Medi-Income** and **HLA MediStarter Rider**, during the duration of the programme are also eligible without a waiting period. This programme will be in effect immediately upon successful signing up of new policy.

HLA and Hong Leong MSIG Takaful have jointly pledged RM 1 Million to this programme, which began on 28 Feb and ends on 31 Dec 2020, or upon exhaustion of the **RM 1 million** fund, whichever earlier.

As one of Malaysia's leading insurers, this is HLA's way of going the extra mile in providing financial support to our valued customers and alleviate their worries in the event they are infected with COVID-19 at any point throughout the year.

For more information, kindly contact any of our friendly servicing agents, call us at **03-7650 1288**, or visit any HLA branches nationwide. Alternatively, you can also log on to <a href="https://www.hla.com.my">www.hla.com.my</a>

##





#### **About Hong Leong Assurance Berhad**

**Hong Leong Assurance Berhad (HLA)** is one of the largest insurance companies in Malaysia. It is a well-established and respected Malaysian brand offering financial planning and protection solutions to meet the various needs of Malaysians at different stages of their lives. Commitment to the customer is the key to HLA's success, where service is provided through a large network of branches, agents and brokers throughout the country as well as Bancassurance and alternative distribution channels.

HLA is also one of Malaysia's leading domestic brands for financial planning and protection solutions, specialising in Life Insurance products and services.

For more information, please contact:

### **Lim Eng Hoon**

Head of Strategic Marketing Tel: 603 7650 1713

Fax : 603 7620 6755

E-mail: ehlim@hla.hongleong.com.my

# Priya Rama

Asst Manager, Corporate Communications

Tel : 603 7650 1539 Fax : 603 7620 6755

E-mail: PiriaLatha@hla.hongleong.com.my

#### Sun Lee Peng

Asst Manager, Corporate Communications

Tel : 603 7650 1730 Fax : 603 7620 6755

E-mail: PLSun@hla.hongleong.com.my

