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Hong Leong Assurance launches HLA CompleteCover Premier

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KUALA LUMPUR (March 16): Hong Leong Assurance (HLA) has launched its CompleteCover Premier plan designed to provide comprehensive coverage for the prime years and beyond.

In a statement today, HLA said the insurance plan is one that is flexible enough to adjust to different stages of a customer's life over time.

It said with individuals having the most commitment in the earlier part of their life, the plan effectively protects their prime years by offering an additional 25% in coverage without underwriting at every important milestones of life, namely for higher education, marriage and setting up of a business, or for every three years at any point of time in life.

In addition, HLA said that depending on protection needs and level of affordability, individuals have the choice to select a coverage period ranging from age 60 to 100.

Should they see a need to extend their coverage later on, it can be done hassle-free as the plan is auto-extendable, recurring every five years up to age 100 without underwriting, it said.

The insurer said the plan provides an additional coverage of three times the sum assured up to RM3 million in the event of accidental death due to a natural disaster.

CompleteCover Premier 豐隆全方位保單

丰隆保险推出一项全新投资联结保险计划-- CompleteCover Premier, 帮助投保者在人生黄金期获得充足的人寿保障, 并且为未来的退休生活和财富承袭做好规划。

丰隆保险理解, 一项好的保险计划应该具备一定的灵活度, 以便随着客户迈入人生不同阶段而进行调整。每个人都是在人生黄金期阶段时负担较重, 此保险计划在人生每个重要的转折点 (即接受高等教育时期、结婚和开创事业) 或者每3年提供额外25%保额, 无须批核即有效地保障人生黄金期。

此外, 视保障需求和负担能力而定, 一个人可以选择介于60至100岁的保障期限。若之后有需要延长保障, 此保险计划会每5年自动简易续保至100岁, 并且无须批核。

此保险计划可扩大范围以提供意外保障、各种严重疾病保障和老年无能力保障。若因自然灾害而不幸发生意外身故, 此保险计划也提供基本保额3倍的额外保险金, 数额高达300万令吉。

此保险计划也体恤突然遭裁员客户, 提供长



达6个月高达6000令吉的保费减免期, 以减轻财务负担并确保在这个艰难时期保障依然活跃有效。

当一个人进入黄金岁月阶段时, 应该已经还清大部分的财务借贷, 是时候无忧无虑地享受生活, 这时此保险计划提供维持现有保障或让保障翻倍的选项, 并且无须批核。无论健康状况如何, 此保险计划帮助客户为家人留下一笔有意义的遗产。(JM)

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