

Publication : The Star Online

Date : 10 Mar 2021

Online link : <https://www.thestar.com.my/business/business-news/2021/03/10/hong-leong-assurance-launches-asset-secure-flex>

Hong Leong Assurance launches Asset Secure Flex



This investment-linked plan is ideal for those wanting coverage that can be personalised to match their protection needs and financial capability.

KUALA LUMPUR: Hong Leong Assurance (HLA) recently launched its "Asset Secure Flex" for customers looking for one plan to protect themselves, their family and their business.

In a statement on Wednesday, it said some people might not prioritise self-protection, especially if they have a family and business to take care of.

"HLA Asset Secure Flex is just the plan they need to safeguard themselves, and automatically secure the future of their family and business during unexpected times," it said.

This investment-linked plan is ideal for those wanting coverage that can be personalised to match their protection needs and financial capability.

Customers can choose a coverage term between 20 to 50 years, with a minimum sum assured of RM500,000.

Publication : Bernama (ENG)

Date : 10 Mar 2021

Online link : <https://www.bernama.com/en/business/news.php?id=1939818>

Hong Leong Assurance launches Asset Secure Flex



10/03/2021 01:09 PM

KUALA LUMPUR, March 10 -- Hong Leong Assurance Bhd (HLA) has launched 'Asset Secure Flex' for customers seeking an all-in-one plan to protect themselves, their family and their business.

In a statement today, the life insurance company said the investment-linked plan enables customers to choose a coverage term of between 20 and 50 years, with a minimum sum assured of RM500,000.

"They may even get coverage up to RM8 million, without going through medical examination depending on their eligibility," it said.

Publication : Bernama (Malay)
Date : 10 Mar 2021
Online link : <https://www.bernama.com/bm/ekonomi/news.php?id=1939791>

HLA lancar pelan HLA Asset Secure Flex



10/03/2021 12:20 PM

KUALA LUMPUR, 10 Mac – Hong Leong Assurance Bhd (HLA) melancarkan Hong Leong Assurance Asset Secure Flex (HLA Asset Secure Flex) untuk pelanggan yang inginkan pelan semua-dalam-satu untuk melindungi diri, keluarga dan perniagaan mereka.

Dalam kenyataan hari ini, syarikat insurans hayat itu berkata HLA Asset Secure Flex merupakan pelan berkaitan pelaburan untuk melindungi diri dan secara automatik turut melindungi masa depan keluarga dan perniagaan mereka semasa saat-saat getir.

Katanya, antara manfaat yang ditawarkan ialah pelanggan boleh memilih tempoh perlindungan daripada 20 hingga 50 tahun dengan jumlah diinsuranskan minimum sebanyak RM500,000.

Publication : Borneo Post (KK)
Date : 11 Mar 2021

Hong Leong Assurance launches Asset Secure Flex

KUALA LUMPUR: Hong Leong Assurance Bhd (HLA) has launched 'Asset Secure Flex' for customers seeking an all-in-one plan to protect themselves, their family and their business.

In a statement yesterday, the life insurance company

said the investment-linked plan enables customers to choose a coverage term of between 20 and 50 years, with a minimum sum assured of RM500,000.

"They may even get coverage up to RM8 million, without going through medical

examination depending on their eligibility," it said.

Asset Secure Flex also safeguards individuals against unexpected retrenchment by offering six months of premium relief of up to RM6,000. — Bernama

Publication : Borneo Post (Kuching)
Date : 11 Mar 2021

Hong Leong Assurance launches Asset Secure Flex

KUALA LUMPUR: Hong Leong Assurance Bhd (HLA) has launched 'Asset Secure Flex' for customers seeking an all-in-one plan to protect themselves, their family and their business.

In a statement yesterday, the life insurance company

said the investment-linked plan enables customers to choose a coverage term of between 20 and 50 years, with a minimum sum assured of RM500,000.

"They may even get coverage up to RM8 million, without going through medical

examination depending on their eligibility," it said.

Asset Secure Flex also safeguards individuals against unexpected retrenchment by offering six months of premium relief of up to RM6,000. — Bernama

Hong Leong lancar HLA Asset Secure Flex

KUALA LUMPUR: Hong Leong Assurance Bhd (HLA) melancarkan Hong Leong Assurance Asset Secure Flex (HLA Asset Secure Flex) untuk pelanggan yang inginkan pelan semua-dalam-satu untuk melindungi diri, keluarga dan perniagaan mereka.

Dalam kenyataan semalam, syarikat insurans hayat itu berkata, HLA Asset Secure Flex merupakan pelan berkaitan pelaburan untuk melindungi diri dan secara automatik turut melindungi masa depan keluarga dan perniagaan mereka semasa saat-getir.

Katanya, antara manfaat

yang ditawarkan ialah pelanggan boleh memilih tempoh perlindungan daripada 20 hingga 50 tahun dengan jumlah diinsuranskan minimum sebanyak RM500,000.

"Mereka juga boleh mendapatkan perlindungan sehingga setinggi RM8 juta tanpa memerlukan pemeriksaan perubatan bergantung kepada kelayakan mereka," menurut kenyataan itu.

HLA berkata, pelan berkenaan turut melindungi individu daripada pemberhentian kerja secara tidak disangka dengan menawarkan pelepasan premium selama enam bulan sehingga RM6,000.- Bernama



可量身定制的投资联结保险计划，符合了个人的保障需求与财务能力。

丰隆保险（HLA）近期推出的 Asset Secure Flex，它是一种提供全面保障的保险计划，让客户保障自己、家人及生意。

丰隆保险理解许多已成家立业

Asset Secure Flex 豐隆保險全面保障保單

者，因忙于照顾家人及打理生意，往往忽略了自身的保障。

HLA Asset Secure Flex正是这些人所需的保险计划，既让自己拥有充足的保障，遭遇不测时也能让家人及生意幸免于难、安然无恙。

可量身定制的投资联结保险计划，符合了个人的保障需求与财务能力。客户可自由选择介于20至50年之间的保单期限，最低保额为50万令吉；客户也可选投高达800万令吉的保额，若符合资格则无须体检。

相关保险计划还提供最低6年至最高保单期的付款期限，也即按照本身的经济能力

作选择；若希望保障可以延续至退休后，相关保险计划也可以每5年反复自动续保直至100岁，过程无须批核。

Asset Secure Flex也长期提供每月的辅助收入与豁免缴付保费，以减轻面临低潮期之客户的财务压力。该保险计划也提供高达6000令吉之6个月保费减免期，以保障突然被解雇的客户。

若因自然灾害而意外亡故，Asset Secure Flex将支付高达300万令吉的额外三倍保险金，以保障保单持有者之挚爱的未来。（JM）

☎ 03-7650 1288

🌐 www.hla.com.my