

**Publication** : The Edge Online  
**Date** : 7 August 2020  
**Online Link** : <https://www.theedgemarkets.com/article/hla-bags-domestic-life-insurer-year-2020-award>

## HLA bags Domestic Life Insurer of the Year 2020 award

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August 07, 2020 10:57 am +08



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KUALA LUMPUR (Aug 7): Hong Leong Assurance Bhd (HLA) has bagged the Domestic Life Insurer of the Year — Malaysia at the Asian Banking and Finance's Insurance Asia Awards 2020.

In a statement today, HLA said it is the first and only local life insurance company in Malaysia to retain the award for five consecutive times since 2016.

HLA said the Insurance Asia Awards 2020 is an initiative to honour insurance companies in Asia that embark on innovative initiatives to engage with their customers, while navigating their way around business and industry challenges.

HLA group managing director and chief executive officer Loh Guat Lan said the award reinforces HLA's position as the top domestic life insurer in Malaysia.

"It is a testament to HLA's outstanding achievements over the years as a trendsetter in delivering excellent service to our customers," she said.

Loh said the award was a collective effort, and thanked HLA's agency force, bank partners and staff for their support.

Publication : Sin Chew Daily  
Date : 8 August 2020

## 2020亞洲保險頒獎禮 豐隆獲本地壽險公司大獎

丰隆保险再次荣获由亚洲保险大奖（Insurance Asia Awards 2020）颁发的“年度本地寿险公司－马来西亚”大奖。丰隆保险是大马首屈一指及唯一自2016年连续五年获颁此殊荣的寿险公司。

亚洲保险大奖旨在表彰那些为业界提供出色与创新产品的亚洲保险公司。此外，保险公司如何积极实现目标之余同时成功应对业务及行业挑战皆在评估范围内。

丰隆保险集团董事经理兼首席执行官罗玥兰表示，非常荣幸能再次斩获“2020年度本地寿险公司”奖项。

她说，这项殊荣再度肯定了丰隆保险作为大马顶尖本地寿险公司所推出的创新金融解决方案能够符合市场上各种不同的需求。这也是丰隆由始至终坚持为客户提供最专

业和最优质服务的成果。

她表示，代理团队、银行伙伴及全体职员贡献，奠定了丰隆今天的地位，并创下骄人的成绩。另外也要感激客户鼎力支持丰隆保险成为他们首选的寿险公司。丰隆保险获奖，他们功不可没。

丰隆保险除了连续三年获颁“马来西亚最佳寿险公司”奖项，也连续四年蝉联“年度本地寿险公司－马来西亚”奖项（2016至2019）。丰隆保险在2017年满载荣誉，分别在世界金融全球保险颁奖及2017-2019年度国际金融大奖摘下“马来西亚最佳寿险公司”奖项，也成功在2016-2017年BrandLaureate卓越品牌颁奖获得“年度最具价值品牌”奖项。（JM）