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Hong Leong Assurance launches HLA Stackable online insurance

KUALA LUMPUR (Nov 2): Hong Leong Assurance (HLA) has introduced its "HLA Stackable" online insurance available via its online platform, HLA Touch, with premiums starting from RM5 per year.

In a statement, the insurer said HLA Stackable not only offers Life Protection, but it can be customised with additional coverage of Accidental Death and Accidental Total Permanent Disability (TPD) as well as to provide Accidental Daily Hospitalisation Income.

According to HLA, customers have complete freedom of increasing, or rather stacking up, their life and accidental coverage whenever they need it, and this gives them the flexibility to mix and match their life insurance protection based on individual needs.

HLA said the unprecedented Covid-19 pandemic not only taught how precious life is but had also become a huge catalyst for the rapid adoption of digitalisation and contactless transactions, which had dramatically changed the lives of millions of Malaysians.

"Understanding evolving needs of customers, HLA is committed to making insurance more affordable and easily available to ensure that everyone can still enjoy life protection during these unexpected times," it said.

The firm said signing up for HLA Stackable is hassle-free with no medical underwriting as long as customers are healthy and have no existing conditions.

For more information on HLA Stackable, contact any of HLA servicing agents, call 03-7650 1288 or visit any HLA branches nationwide.

Alternatively, get the information by logging on to HLA Touch or www.hla.com.my

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Hong Leong Assurance introduces HLA Stackable for more affordable and accessible insurance

By **Poovenraj** - November 3, 2020

Hong Leong Assurance (HLA) has introduced its HLA Stackable, allowing insurance to be more affordable and accessible. The the latest offering by that can be easily subscribed via its online platform, HLA Touch, with premiums starting from just RM5 per year.

Understanding the evolving needs of customers, HLA is committed to make insurance more affordable and easily available to ensure that everyone can still enjoy life protection during these unexpected times.

HLA Stackable not only offers Life Protection, but can be customised with additional coverage for Accidental Death and Accidental Total Permanent Disability (TPD) as well as to provide Accidental Daily Hospitalisation Income. Customers have complete freedom of increasing, or rather stacking up their life and accidental coverage whenever they need it.

This gives them the flexibility to mix and match their life insurance protection based on individual needs.

Signing-up for HLA Stackable is hassle-free with no medical underwriting and with just a click of the mouse from the comfort of their home, as long as customers are healthy and have no existing conditions.

“Offering HLA Stackable is our way of walking the extra mile to provide sufficient insurance protection to all Malaysians, particularly those who have been impacted economically during this trying period.

HLA Stackable 豐隆保險伸縮性保單

丰隆保险新推出的HLA Stackable保险计划，不仅经济实惠，还提供简易的投保程序。客户们可轻松地通过其线上平台HLA Touch投保，每年保费低至5令吉起。

一场史无前例的冠病疫情，不仅让民众懂得爱惜生命，同时也促使人们大量采用数字科技及非接触式的交易方式，凡此种种改变了国民的生活方式。

丰隆保险了解客户不断变化的需求，因而致力于让保险变得更便利及可负担，以便在充满未知数的日子里，依然能够签购人寿保障，继续高枕无忧的人生旅程。

丰隆HLA Stackable不单提供寿险保障，还可量身打造而提供意外身故或意外永久性终身全残之额外保障与每日住院现金；保单客户可按照个人需求而自由添加或“叠高”人寿

与意外保险保障。极具伸缩性的保险计划，让客户根据个人所需而自由地选择寿险保障。

身体健康且无任何疾病者，皆可签购HLA Stackable，过程中无须医疗核保，仅需在家中上网即可完成简单的步骤，线上投保更快捷。

丰隆保险向来以客户的最佳利益为优先，随着HLA Stackable保单的推介，进一步体现了丰隆保险精益求精的精神；充足保障的利惠，力助那些在疫情艰苦期间经济大受影响的群体。（JM）

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🌐 www.hla.com.my