

HLA Dana Suria (HLADS)

Oct 2018

Fund Features

1. Investment Objective

This fund provides investors an affordable access into a diversified investment portfolio which offers steady and consistent return over a long-term investment horizon by investing into local and global equities and fixed income securities that comply with Shariah requirements.

2. Investment Strategy & Approach

At inception, this fund will invest by feeding into Hong Leong Dana Maa'rof and HLA Venture Dana Putra ("Target Funds") with the option to increase the number of funds or replace the Target Funds in future.

Generally, the Target Funds select undervalued companies that have the potential to offer good Medium-To-Long Term capital growth. In terms of fixed income instruments, selection depends largely on credit quality to assure relative certainty in profit income, principal payment, and overall total return stability.

3. Asset Allocation

Hong Leong Dana Maa'rof (HLDM) will invest a minimum 40% and maximum 60% of its NAV into Shariah-compliant equities while HLA Venture Dana Putra (HLAVDP) will invest up to maximum 90%, but not less than 40% of fund's NAV into Shariah approved equities. Generally, HLA Dana Suria may invest up to a maximum of 95% of its NAV into Shariah-compliant equities or a maximum of 100% of its NAV into Shariah-based deposits or Islamic money market instruments.

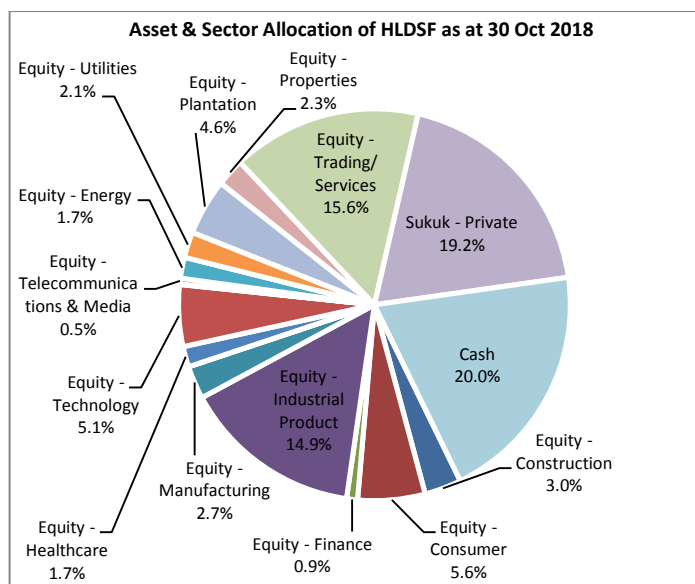
4. Target Market

This fund is suitable for investors who have moderate risk-reward temperament and are looking for returns from Shariah-compliant investments in a medium-to-long term investment horizon.

Fund Details

Unit Price (30/10/2018)	:RM1.108
Fund Size (30/10/2018)	:RM6.16mil
Fund Management Fee	:1.30% p.a.
Fund Manager	:Hong Leong Assurance Berhad
Fund Category	:Managed
Fund Inception	:24 Sept 2013
Benchmark	:(70% x FTSE Bursa Malaysia EmasShariah Index) + (30% x 3-month Klibor)
Frequency of Unit Valuation	:Weekly

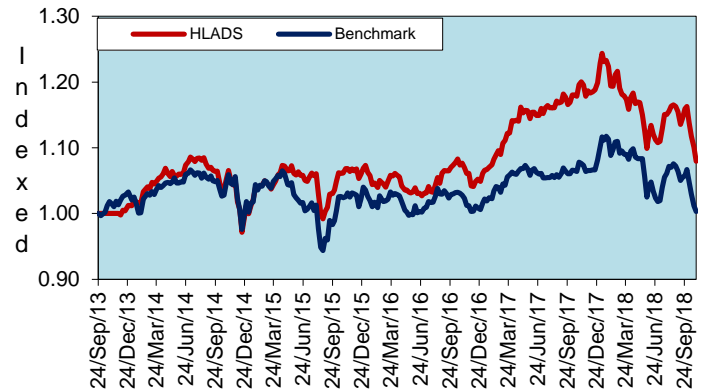
Fund management charge of underlying Collective Investment Scheme(s) is part of Fund Management Fee as stated in table above. There are no additional charges being charged to the Policy Owner. The Company reserves the right to change the Fund Management Fee (% p.a.) by giving the Policy Owner ninety (90) days prior written notice.



Top 5 Holdings for HLADS as at 30 Oct 2018

		%
1.	Tenaga Nasional Berhad	Equity 6.8
2.	Tenaga Nasional Berhad Sukuk	Sukuk 4.9
3.	Lembaga Pembiayaan Perumahan Sektor Awam (LPPSA)	Sukuk 4.7
4.	QL	Equity 3.4
5.	INARI	Equity 2.8
Total Top 5		22.6

Historical Performance



Period

	YTD	1 month	1 Year	3 Years	Since Inception
HLADS	-9.97%	-6.91%	-9.75%	1.69%	7.95%
Benchmark*	-7.26%	-5.17%	-6.96%	-2.04%	0.31%
Relative	-2.71%	-1.74%	-2.79%	3.72%	7.64%

*Source: Bloomberg

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HLA Dana Suria (HLADS)

Market Review, Outlook & Strategy

The month started off on a weak footing with the International Monetary Fund cutting global growth for 2018 and 2019 to 3.7% from 3.9% citing rising trade tensions and stress in the emerging markets. The US-China trade tension escalated further during the month with US President Trump threatening to impose tariffs on US\$267b worth of additional Chinese imports if Beijing retaliates. Fortunately, the North American Free Trade Agreement (Nafta) between the US, Mexico and Canada did send a sign of relief that a trade conflict would not worsen in that part of the world, even though the new deal does not fundamentally change much.

Sentiment was then weighed down when China's economic data points indicated that the overall economy was slowing down. 3Q18 GDP growth came in at 6.5% from 6.7% in the previous quarter, while the PBOC attempted to increase liquidity by cutting bank cash reserves and lowering financing costs. China then allowed its Yuan to depreciate further, adding to more negative pressure for emerging currencies. Oil price also took a breather during the month as Saudi Arabia's Prince Salman continued to pledge adequate supply of crude to markets despite growing protestations over the killing of journalist Jamal Khashoggi.

Back in Malaysia, the worsening external environment with continued outflow from Emerging Markets also derailed sentiment. The situation was made worse during the Government of Malaysia's investor conference – Malaysia A New Dawn - where the Finance Minister reiterated that Budget 2019 would be difficult and required sacrifices with the potential introduction of new taxes. GDP growth is also expected to moderate to 4.5-5.5% (from 5-6%) over 2018-2020, a wider budget deficit of -3% of GDP in 2020 and reduction of development expenditure from RM260b to RM220b. The expenditure would focus on infrastructure and economic enablers with over 4,000 ongoing projects to continue building affordable houses, schools, hospitals and roads. Mega projects meanwhile came under scrutiny again with the latest casualty being the Gamuda-MMC underground portion for MRT2 initially cancelled but subsequently renegotiated downwards after some last minute horse-trading.

FBM KLCI ended October with a decline of 4.7% mom to 1709.27pts on a strong last day of the month. It outperformed the broad market as well as the small-cap sector. FTSE Emas Shariah declined by 7.2% mom, FTSE Small Cap Index was down by 11.4% mom and FTSE Emas was also down by 6.1% mom.

On the external front, investors will be keeping a close watch on the US decision to re-impose oil-related sanctions on Iran on 4th November and the outcome of the US mid-term elections on 6th November. Domestically, investors will also be following closely the upcoming 2019 Budget which will be tabled on 2nd November, the 3Q18 earnings season and GDP growth releases. Markets are expected to continue being volatile. As such we will maintain our defensive strategy and invest in dividend yielding blue chip stocks with some certainty of earnings.

Market Review, Outlook & Strategy - Fixed Income Market

The U.S. Treasury (UST) market experienced wild swings in October, stemming from concerns over the prospect of rising interest rates and the rout across global equity markets. Geopolitical risks and rising US government debt also contributed to the volatility that propelled the 30-year UST yield to end 18bps higher at 3.39%, while 10-year UST yield also closed 8bps higher at 3.14%.

The surge in UST yields has also prompted a rise in government bond yields across the globe with Malaysian Government Securities ("MGS") following suit. MGS benchmark yields ended between 3-12bps higher in October on the back of tepid flows. However, losses were pared by month-end rebalancing activities, sending yields 2-9bps lower across the curve with strong buying interest on the 10-year MGS benchmark.

Meanwhile, corporate bonds and sukuk saw better demand as secondary volume improved at RM13.2 billion from the prior month's RM9.5 billion. Credit spreads tightened within 1-9bps across the tenure. The GG curve ended the month slightly steeper as the short to belly of the curve increased 1-2bps while the long-end rose 5bps. The AAA yields remained largely unchanged. The prominent new issuances during the month include Cagamas Bhd, HSBC Amanah Malaysia Bhd, Public Bank Bhd, Perbadanan Kemajuan Negeri Selangor, AmBank Islamic Bhd, UEM Sunrise Bhd, CIMB Group Holdings Bhd, CIMB Bank Bhd, Serba Dinamik Holdings Bhd, Affin Islamic Bank Bhd and Telekom Malaysia Bhd.

UST yields have been surging higher fuelled by solid U.S. economic data that reinforced expectations of multiple interest rate hikes by the Federal Reserve over the next 12 months. The UST market may face more hurdles in the short term on the back of ongoing uncertainty over the outcome of the US 2018 mid-term elections to be held on 8 November. Regional bond markets may continue to be weighed down by further weakness in the UST market should there be massive tax cuts and wider fiscal deficit arising from higher federal spending that would drive up inflation.

Meanwhile on the local front, the potential market driver hinges on the upcoming 2019 Budget to be tabled on 2 November. Bond market players have been staying on defensive mode with the expectation that the new government would announce a tighter budget on the back of the wider fiscal deficit. This in turn could pressure an upside supply risk to government bonds. In fact, weaker sentiment has already prevailed following Moody's concern over the wider fiscal deficit until 2020.

On the monetary policy front, we expect Bank Negara Malaysia (BNM) to keep the Overnight Policy Rate (OPR) unchanged at 3.25% until 1H2019 amid lingering downside risks to growth, US-China trade war and geopolitical risks. BNM could turn dovish on its monetary policy stance if GDP growth is derailed by a massive cut in government spending under an austerity budget.

We expect trading activities to gradually pick up as the recent upward movement in bond yields provides a good opportunity for investors to switch into higher yielding investments. We also expect the Malaysian bond market to remain resilient and believe that any sell-off would quickly be snapped up by buying interest given the ample liquidity in the system. The long term demand and supply dynamic of the Malaysian bond market remains intact. As such, we would maintain our long position on bonds and continue to reinvest into longer tenure bonds to benefit from dissipating risk premiums when market strengthens.

HLA Dana Suria (HLADS)

Actual Annual Investment Returns for the Past Five (5) Calendar Years

Year	2013	2014	2015	2016	2017
Benchmark	3.3%	-1.4%	2.2%	0.4%	7.5%
HLADS - Gross	2.7%	1.5%	7.4%	-0.6%	17.0%
HLADS - Net	1.2%	0.1%	5.5%	-1.9%	14.3%

Net returns are adjusted for tax and fund management fees.

Those are the actual returns in the past five (5) years, or since inception if shorter, and are strictly the performance of the investment-linked fund. Thus, the returns are not earned on the actual premium paid of the investment-linked product.

The fund was only launched on 24 September 2013. The actual investment returns are calculated based on unit price from 24 September to 31 December 2013.

Investment Risks

All investments carry risks. Policy Owners must be prepared to accept certain degree of risk associated with this Investment. The following are the non-exhaustive list of risks associated to this fund.

1. Market Risk

Market risk stems from the fact that there are other economy-wide perils, which threaten all businesses. It is mainly caused by uncertainties in the economy, political and social environment.

2. Liquidity Risk

Liquidity risk is the risk that the fund invested cannot be readily sold and converted into cash. This may arise when the trading volume is low and/or where there is a lack of demand for the security.

3. Country Risk

The foreign investment of a fund may be affected by the political & economic conditions of the country which the investments are made.

4. Currency Risk

This risk is associated with investments that are denominated in foreign currencies. Fluctuation in foreign exchange rates will have an impact on the value of the funds.

5. Concentration Risk

This risk is associated with a feeder fund whereby the investments of such fund are not diversified. A feeder fund invests mainly into another collective investment scheme.

Risk Management

The Company has in place its Authorized Investment Framework which forms part of the Risk Management process. The authority framework will cover the nature and scope of the investment authority that is exercisable by various parties in managing the Company's investments. Besides this, sensitivity and stress testing is conducted to inform the Company's management the profit & loss profiles of their investments under different pre-defined risk scenarios and the necessary action to be taken if the potential losses exceed the Company's risk tolerance level.

Basis of Unit Valuation

- The assets of every fund are to be valued to determine the value at which units of a particular fund can be liquidated or purchased for investment purposes.
- The unit price of a unit of a fund shall be determined by the Company but in any event shall not be less than the value of fund of the relevant fund (as defined below), divided by the number of units of the given fund in issue on the business day before the valuation date, and the result adjusted to the nearest one hundredth of a cent.
- The maximum value of any asset of any fund shall not exceed the following price:
 - The last transacted market price at which those assets could be purchased or sold on the business day before the valuation date; or
 - In the case of securities for which market values are not readily available, the price at which, in our Investment Manager's opinion, the asset may have been purchased on the business day before the valuation date; plus any expenses which would have been incurred in its acquisition.
- To ensure fair treatment to all unit holders, the cost of acquiring and disposing of assets is recouped by making a transaction cost adjustment to the net asset value per unit.

Exceptional Circumstances

The Company reserves the right to defer the payment of benefits (other than death benefit) under this Policy for a period not exceeding six (6) months from the date the payment would have been normally effected if not for intervening events such as temporary closure of any Stock Exchange in which the fund is invested which the Company, in its discretion, may consider exceptional.

Target Fund Details

- Hong Leong Dana Maa'rof is a Balanced fund managed by Hong Leong Asset Management Berhad. The past performance of this fund is as follows:

Year	2013	2014	2015	2016	2017
Performance	7.0%	0.1%	9.1%	-1.2%	13.1%

Source: Hong Leong Asset Management Berhad

- HLA Venture Dana Putra is an Equity fund managed by Hong Leong Assurance Berhad. The past performance of this fund is as follows:

Year	2013	2014	2015	2016	2017
Performance	32.6%	-1.1%	4.9%	-2.3%	20.8%

Source: Hong Leong Assurance Berhad

Basis of Calculation of Past Performance

The historical performance of the fund is calculated based on the price difference over the period in consideration compared to the older price of the period in consideration.

$$\frac{\text{Unit Price}_t - \text{Unit Price}_{t-1}}{\text{Unit Price}_{t-1}}$$

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For the underlying Target Fund, past performance is calculated after adjusting for distribution and/or additional units, if any.

Others

HLA Dana Suria is managed by Hong Leong Assurance Berhad (HLA). Any amount invested in this fund is invested by HLA on behalf of Policy Owner into Islamic unit trust/investment-linked funds which will invest in Shariah-compliant fixed income securities, equities, collective investment scheme, foreign asset, derivatives and money market instrument/s. If the financial institutions and/or corporations issuing the funds default or become insolvent, the Policy Owner risks losing part or all of his/her amount that were invested into the fund on his/her behalf by HLA.

THIS IS AN INSURANCE PRODUCT THAT IS TIED TO THE PERFORMANCE OF THE UNDERLYING ASSETS, AND IS NOT A PURE INVESTMENT PRODUCT SUCH AS UNIT TRUSTS.

Disclaimer:

Policy Owner must evaluate your options carefully and satisfy yourself that the investment-linked fund chosen meets your risk appetite. Past performance of the fund is not an indication of its future performance. The intention of this document is to enable Policy Owner to better understand the fund features and details in order to assist Policy Owner to making an informed decision. This document shall not be construed as professional advice on investment choices.