

HLA Dana Suria (HLADS)

Jul 2019

Fund Features

1. Investment Objective

This fund provides investors an affordable access into a diversified investment portfolio which offers steady and consistent return over a long-term investment horizon by investing into local and global equities and fixed income securities that comply with Shariah requirements.

2. Investment Strategy & Approach

At inception, this fund will invest by feeding into Hong Leong Dana Maa'rof and HLA Venture Dana Putra ("Target Funds") with the option to increase the number of funds or replace the Target Funds in future.

Generally, the Target Funds select undervalued companies that have the potential to offer good Medium-To-Long Term capital growth. In terms of fixed income instruments, selection depends largely on credit quality to assure relative certainty in profit income, principal payment, and overall total return stability.

3. Asset Allocation

Hong Leong Dana Maa'rof (HLDM) will invest a minimum 40% and maximum 60% of its NAV into Shariah-compliant equities while HLA Venture Dana Putra (HLAVDP) will invest up to maximum 90%, but not less than 40% of fund's NAV into Shariah approved equities. Generally, HLA Dana Suria may invest up to a maximum of 95% of its NAV into Shariah-compliant equities or a maximum of 100% of its NAV into Shariah-based deposits or Islamic money market instruments.

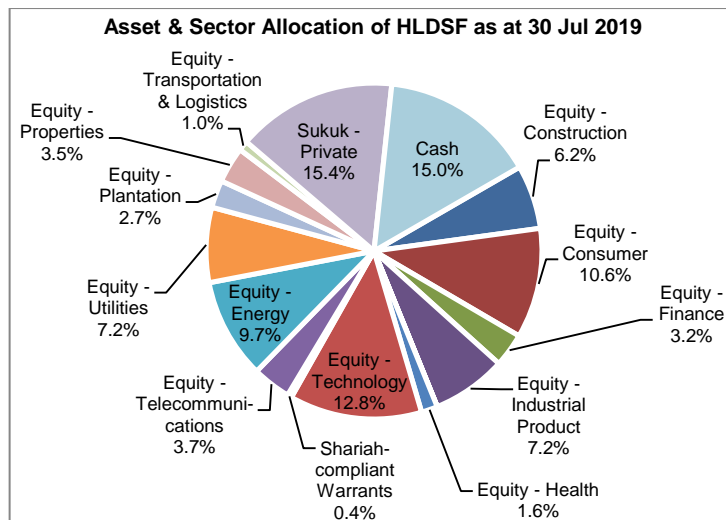
4. Target Market

This fund is suitable for investors who have moderate risk-reward temperament and are looking for returns from Shariah-compliant investments in a medium-to-long term investment horizon.

Fund Details

Unit Price (30/7/2019)	:RM1.1517
Fund Size (30/7/2019)	:RM6.8mil
Fund Management Fee	:1.30% p.a.
Fund Manager	:Hong Leong Assurance Berhad
Fund Category	:Managed
Fund Inception	:24 Sept 2013
Benchmark	:(70% x FTSE Bursa Malaysia EmasShariah Index) + (30% x 3-month Klibor)
Frequency of Unit Valuation	:Weekly

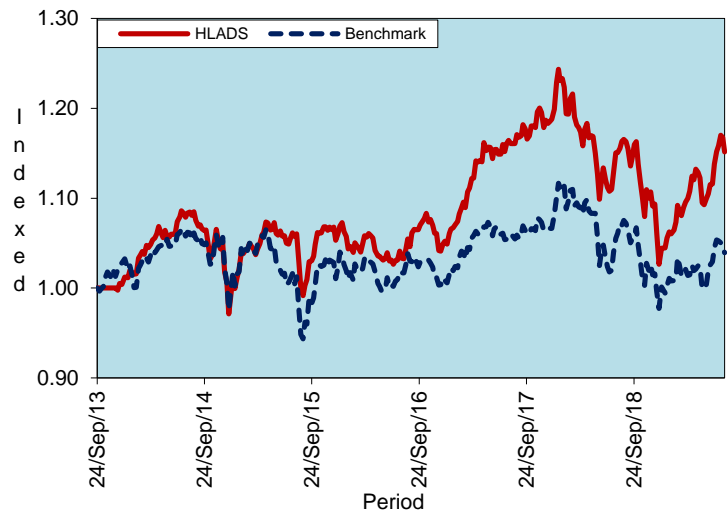
Fund management charge of underlying Collective Investment Scheme(s) is part of Fund Management Fee as stated in table above. There are no additional charges being charged to the Policy Owner. The Company reserves the right to change the Fund Management Fee (% p.a.) by giving the Policy Owner ninety (90) days prior written notice.



Top 5 Holdings for HLADS as at 30 Jul 2019

		%
1.	TENAGA	Equity 6.8
2.	Lembaga Pembiayaan Perumahan Sektor Awam (LPPSA)	Sukuk 6.2
3.	YINSON	Equity 3.2
4.	Sepangar Bay Power Corporation Sdn Bhd	Sukuk 3.1
5.	Kesas Sdn Bhd	Sukuk 3.1
Total Top 5		22.4

Historical Performance



	YTD	1 month	1 year	3 years	5 years	Since Inception
HLADS	10.29%	1.20%	0.09%	11.45%	6.27%	15.17%
Benchmark*	3.82%	-0.50%	-2.05%	2.21%	-2.14%	3.93%
Relative	6.48%	1.71%	2.13%	9.24%	8.42%	11.24%

*Source: Bloomberg

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Market Review, Outlook & Strategy

Regionally, markets ended the month relatively muted following the Fed's signal to markets that the 25bps cut in its July meet was just an insurance cut and not a prelude to a long series of rate cuts. The sour mood was further exacerbated when US trade talks with China ended earlier than expected and Trump looked to potentially impose 10% tariffs on the remaining USD300 billion worth of Chinese imports which include consumer goods such as toys and textiles, for the first time starting 1 September 2019.

Malaysia was not spared from the bearish undertone ending the month worse off than its peers. This could be primarily due to local investors trimming positions ahead of the potentially weak results in August 2019 with no foreign flow support. BNM's stance on standing pat on its 3% OPR rate also did not do much for the market. The decline in the benchmark was primarily driven by banks, plantations and Petronas-related stocks. On the flipside, we saw selective positive news coming out from Genting Malaysia, Dialog and Press Metal. But, these news were not able to lift markets as they were more stock-specific.

The FBM KLCI underperformed the broader market in July; down by 2.2% mom to close at 1,634.87 pts. FBM Emas was down by 1.6% mom to 11,589.67 pts and FBM Shariah down by 1.1% mom to 12,002.94 pts. FBM Small Cap was the best performing index recording an increase of 4.2% mom to close at 13,536.68 pts in July.

Going forward, the market will continue to be volatile, predominately driven by news-flow on the US-China trade war. The outlook for the local bourse is also uninspiring due to external uncertainties and the subdued domestic environment as well as prolonged weakness in commodity prices. We will continue to stick to quality names with resilient earnings and dividend yield. Among the other themes that we like are beneficiaries of government pump-priming.

Market Review, Outlook & Strategy - Fixed Income Market

After an eventful close to the first half of the year, the month of July saw UST yields consolidating on key tenors as market players were clearly taking a wait-and-see approach ahead of the Fed's appearance at the end of the month. As expected, the Fed initiated a 25bps rate cut but its guidance which was not as dovish as expected saw the US market clock in a volatile close to the month. In Europe, the situation was quite the opposite. The European Central Bank got the ball rolling by indicating that a significant degree of monetary stimulus is both needed and forthcoming after signs were accumulating that the Eurozone is in danger of slipping into recession. Adding salt to the wound were renewed worries about a no-deal Brexit which became more apparent when Boris Johnson replaced Theresa May as the new prime minister of the United Kingdom. During his campaign, Johnson pledged to renegotiate the withdrawal agreement brokered during months of arduous negotiations between Theresa May and EU leaders or leave the bloc on the UK's scheduled departure date of October 31 without a deal.

In July, Fitch Ratings reaffirmed Malaysia's sovereign rating at A- with a stable outlook, premised on higher than peer-median growth rates, a net external creditor position that is well supported by the country's steady current account surpluses and large external assets. That said, wider fiscal deficit and debt levels are negative for the credit profile, but are offset somewhat by steps announced in the national budget to improve fiscal transparency and public debt management. For the month of July, the Malaysian government securities ("MGS") curve bull flattened with yields lower by 4-13bps across the curve. The longer end of the curve exhibited steeper declines in yield with the 30-year MGS closing 13bps lower at 4.19%, outperforming the rest. Market players were positioning themselves for a more accommodative monetary policy guidance at the end of the month by the Fed following a dovish shift initiated by the European Central Bank.

Corporate bond curves continued to inch lower on the back of resilient investor demand and higher-yielding quality issuers in the corporate bond space. Prominent issuances include Prasarana's RM850 million government-guaranteed Sukuk of 15 and 20 year papers at 3.92% and 4.09% respectively, close to the secondary levels. Interestingly, the final pricing came in at the low end of the indicative pricing range despite historical tight spreads as the issuance was not as large as the usual size for government guaranteed papers and favourable supply technicals in the local bond market. The sale of Bumitama Agri Ltd's two-tranche deal garnered strong interest which saw the 5 and 7 year papers priced at 4.10% and 4.20%, respectively. Additionally, the said issuer decided to exercise the upsize option raising a total of RM700 million from a planned issuance size of RM500 million given favourable market demand.

On the global front, it is worth noting that about one-third of the global government bond market and one quarter of global aggregate bond market have negative yields. As such, we expect investors to continue to flood the US bond market as it remains one of the few safe haven markets that is providing positive returns. The recent Fed appearance had also dampened hopes for a more accommodative stance for the rest of the year which also in part adds to the appeal for the US bond market. As the trade negotiations between the two economic powerhouses again showed some signs of stress, we continue to opine that markets will maintain their overweight stance on fixed income until further clarity is obtained from the ongoing trade negotiations and the eventual outcome of Brexit discussions.

On the local front, while domestic liquidity remains supportive, we continue to think that the risk-reward for MGS is currently less appealing. Key event to watch for the month is the potential statement by FTSE Russell on whether the MGS would remain a constituent of its flagship World Government Bond Index. In the event that MGS gets excluded from the index, we estimate an additional RM33 billion of foreign outflows from MGS, largely due to selling by passive funds. While the potential selloff in the event of exclusion will inevitably cause some knee-jerk reaction, it is unlikely to threaten domestic macro-stability as domestic liquidity remains ample. On the contrary, we are of the view that the anticipated selloff in MGS would potentially be a favourable window for investment and trading opportunities.

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Actual Annual Investment Returns for the Past Six (6) Calendar Years

Year	2013	2014	2015	2016	2017	2018
Benchmark	3.3%	-1.4%	2.2%	0.4%	7.5%	-7.5%
HLADS - Gross	2.7%	1.5%	7.4%	-0.6%	17.0%	-12.6%
HLADS - Net	1.2%	0.1%	5.5%	-1.9%	14.3%	-12.9%

Net returns are adjusted for tax and fund management fees.

Those are the actual returns in the past six (6) years, or since inception if shorter, and are strictly the performance of the investment-linked fund. Thus, the returns are not earned on the actual premium paid of the investment-linked product.

The fund was only launched on 24 September 2013. The actual investment returns are calculated based on unit price from 24 September to 31 December 2013.

Investment Risks

All investments carry risks. Policy Owners must be prepared to accept certain degree of risk associated with this Investment. The following are the non-exhaustive list of risks associated to this fund.

1. Market Risk

Market risk stems from the fact that there are other economy-wide perils, which threaten all businesses. It is mainly caused by uncertainties in the economy, political and social environment.

2. Liquidity Risk

Liquidity risk is the risk that the fund invested cannot be readily sold and converted into cash. This may arise when the trading volume is low and/or where there is a lack of demand for the security.

3. Country Risk

The foreign investment of a fund may be affected by the political & economic conditions of the country which the investments are made.

4. Currency Risk

This risk is associated with investments that are denominated in foreign currencies. Fluctuation in foreign exchange rates will have an impact on the value of the funds.

5. Concentration Risk

This risk is associated with a feeder fund whereby the investments of such fund are not diversified. A feeder fund invests mainly into another collective investment scheme.

Risk Management

The Company has in place its Authorized Investment Framework which forms part of the Risk Management process. The authority framework will cover the nature and scope of the investment authority that is exercisable by various parties in managing the Company's investments. Besides this, sensitivity and stress testing is conducted to inform the Company's management the profit & loss profiles of their investments under different pre-defined risk scenarios and the necessary action to be taken if the potential losses exceed the Company's risk tolerance level.

Basis of Unit Valuation

- The assets of every fund are to be valued to determine the value at which units of a particular fund can be liquidated or purchased for investment purposes.
- The unit price of a unit of a fund shall be determined by the Company but in any event shall not be less than the value of fund of the relevant fund (as defined below), divided by the number of units of the given fund in issue on the business day before the valuation date, and the result adjusted to the nearest one hundredth of a cent.
- The maximum value of any asset of any fund shall not exceed the following price:
 - The last transacted market price at which those assets could be purchased or sold on the business day before the valuation date; or
 - In the case of securities for which market values are not readily available, the price at which, in our Investment Manager's opinion, the asset may have been purchased on the business day before the valuation date; plus any expenses which would have been incurred in its acquisition.
- To ensure fair treatment to all unit holders, the cost of acquiring and disposing of assets is recouped by making a transaction cost adjustment to the net asset value per unit.

Exceptional Circumstances

The Company reserves the right to defer the payment of benefits (other than death benefit) under this Policy for a period not exceeding six (6) months from the date the payment would have been normally effected if not for intervening events such as temporary closure of any Stock Exchange in which the fund is invested which the Company, in its discretion, may consider exceptional.

Target Fund Details

- Hong Leong Dana Maa'rof is a Balanced fund managed by Hong Leong Asset Management Berhad. The past performance of this fund is as follows:

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Performance	31.1%	14.4%	2.8%	6.4%	7.0%	0.1%	9.1%	-1.2%	13.1%	-11.1%

Source: Hong Leong Asset Management Berhad

- HLA Venture Dana Putra is an Equity fund managed by Hong Leong Assurance Berhad. The past performance of this fund is as follows:

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Performance	25.1%	14.4%	-3.1%	10.0%	32.6%	-1.1%	4.9%	-2.4%	20.8%	-17.8%

Source: Hong Leong Assurance Berhad

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Basis of Calculation of Past Performance

The historical performance of the fund is calculated based on the price difference over the period in consideration compared to the older price of the period in consideration.

$$\frac{\text{Unit Price}_t - \text{Unit Price}_{t-1}}{\text{Unit Price}_{t-1}}$$

For the underlying Target Fund, past performance is calculated after adjusting for distribution and/or additional units, if any.

Others

HLA Dana Suria is managed by Hong Leong Assurance Berhad (HLA). Any amount invested in this fund is invested by HLA on behalf of Policy Owner into Islamic unit trust/investment-linked funds which will invest in Shariah-compliant fixed income securities, equities, collective investment scheme, foreign asset, derivatives and money market instrument/s. If the financial institutions and/or corporations issuing the funds default or become insolvent, the Policy Owner risks losing part or all of his/her amount that were invested into the fund on his/her behalf by HLA.

THIS IS AN INSURANCE PRODUCT THAT IS TIED TO THE PERFORMANCE OF THE UNDERLYING ASSETS, AND IS NOT A PURE INVESTMENT PRODUCT SUCH AS UNIT TRUSTS.

Disclaimer:

Policy Owner must evaluate your options carefully and satisfy yourself that the investment-linked fund chosen meets your risk appetite. Past performance of the fund is not an indication of its future performance. The intention of this document is to enable Policy Owner to better understand the fund features and details in order to assist Policy Owner to making an informed decision. This document shall not be construed as professional advice on investment choices.