

HLA Dana Suria (HLADS)

Oct 2019

Fund Features

1. Investment Objective

This fund provides investors an affordable access into a diversified investment portfolio which offers steady and consistent return over a long-term investment horizon by investing into local and global equities and fixed income securities that comply with Shariah requirements.

2. Investment Strategy & Approach

At inception, this fund will invest by feeding into Hong Leong Dana Maa'rof and HLA Venture Dana Putra ("Target Funds") with the option to increase the number of funds or replace the Target Funds in future.

Generally, the Target Funds select undervalued companies that have the potential to offer good Medium-To-Long Term capital growth. In terms of fixed income instruments, selection depends largely on credit quality to assure relative certainty in profit income, principal payment, and overall total return stability.

3. Asset Allocation

Hong Leong Dana Maa'rof (HLDM) will invest a minimum 40% and maximum 60% of its NAV into Shariah-compliant equities while HLA Venture Dana Putra (HLAVDP) will invest up to maximum 90%, but not less than 40% of fund's NAV into Shariah approved equities. Generally, HLA Dana Suria may invest up to a maximum of 95% of its NAV into Shariah-compliant equities or a maximum of 100% of its NAV into Shariah-based deposits or Islamic money market instruments.

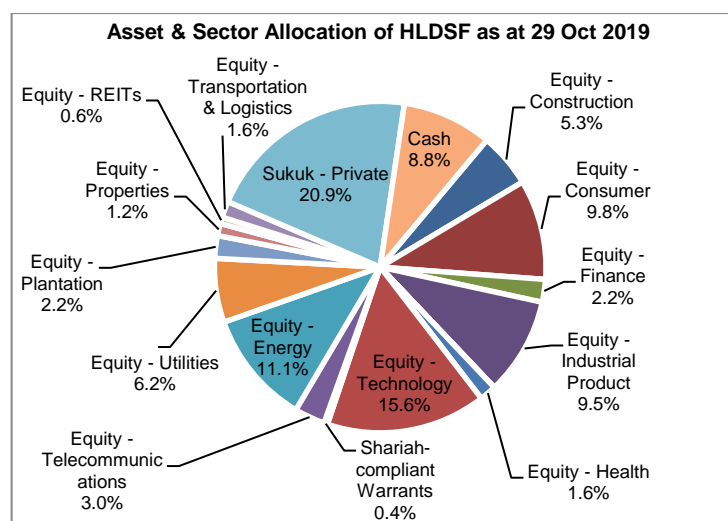
4. Target Market

This fund is suitable for investors who have moderate risk-reward temperament and are looking for returns from Shariah-compliant investments in a medium-to-long term investment horizon.

Fund Details

Unit Price (29/10/2019)	:RM1.1605
Fund Size (29/10/2019)	:RM6.9mil
Fund Management Fee	:1.30% p.a.
Fund Manager	:Hong Leong Assurance Berhad
Fund Category	:Managed
Fund Inception	:24 Sept 2013
Benchmark	:(70% x FTSE Bursa Malaysia EmasShariah Index) + (30% x 3-month Klibor)
Frequency of Unit Valuation	:Weekly

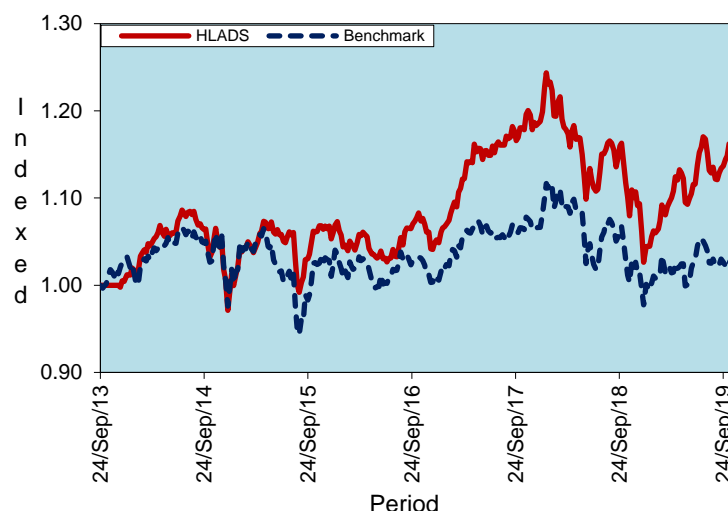
Fund management charge of underlying Collective Investment Scheme(s) is part of Fund Management Fee as stated in table above. There are no additional charges being charged to the Policy Owner. The Company reserves the right to change the Fund Management Fee (% p.a.) by giving the Policy Owner ninety (90) days prior written notice.



Top 5 Holdings for HLADS as at 29 Oct 2019

		%
1.	Lembaga Pembiayaan Perumahan Sektor Awam (LPPSA)	Sukuk 5.9
2.	BAUTO	Equity 3.8
3.	TENAGA	Equity 3.6
4.	TNB Western Energy Berhad	Sukuk 3.3
5.	YINSON	Equity 3.2
Total Top 5		19.8

Historical Performance



	YTD	1 month	1 year	3 years	5 years	Since Inception
HLADS	11.14%	2.07%	7.50%	8.08%	10.36%	16.05%
Benchmark*	2.75%	0.22%	2.54%	-0.24%	-1.66%	2.86%
Relative	8.39%	1.85%	4.97%	8.32%	12.01%	13.19%

*Source: Bloomberg

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Market Review, Outlook & Strategy

October was generally an upbeat month. Sentiment was boosted by solid US corporate earnings and good progress on the unexpected US-China Phase 1 trade deal. The US Trade Representative's office issued a statement indicating that it would start a process on 1st November to extend tariff exclusions on US\$34b of Chinese goods and China reciprocated with a statement to confirm that it will purchase at least US\$20b of farm products in the first year if a partial trade deal was signed. The US Fed also cut rates for the third time by 0.25% (this was largely within expectations) as a pre-emptive measure given weak economic data of late. However, the Fed chairman did indicate that there would be a pause in interest rate cuts with the assumption of no downside risks to growth. Over in Europe, the EU agreed to extend the Brexit deadline to 31 Jan 20 despite the initial hard-line tones from both the EU and UK, with the Prime Minister agreeing to the Brexit extension and to hold the general election come December. Given the latest development, a no-deal Brexit seems very unlikely.

Domestically, the key highlight was Budget 2020 which was largely neutral for the market. The key winners in the Budget were technology (tax incentives), selected property (measures to boost property sales) and auto (fuel targeted subsidy programme and plans to reduce toll rates) sectors while losers were the manufacturing and services sectors (exposed to higher minimum wage in major cities). In October, foreign investors bought RM9.5b of equities but sold a higher amount of RM10b of equities, resulting in net outflows of RM0.5b.

For the month, the KLCI performed in line with the broader market but underperformed the small caps. FBM KLCI rose 0.9% mom to 1,598 pts. The FBM Small Cap was the best performing index increasing by 5.4% mom to 13,678.2 pts. FBM Emas Shariah was up by 0.5% mom to 11,829.8 pts and FBM Emas increased by 0.9% mom to 11,305.7 pts.

Among the key events to watch for in November would be the upcoming Monetary Policy Committee meeting, 3Q19's GDP announcement and the upcoming results season for Malaysian corporates. The semi-annual review of the FBM KLCI will take place in December 2019, based on the closing prices as at end Nov 2019. Whereas on the external front, investors will continue to follow closely the outcome of the US-China phase 1 trade deal. We continue to maintain our defensive stance, favoring quality names with resilient earnings and yields. Among the themes that we continue to like include dividend yielders, earnings turnaround and selected technology counters that leverage on the development of 5G.

Market Review, Outlook & Strategy - Fixed Income Market

The 10 year US Treasuries ("UST") yield finally stopped flashing a recession red light. The yield curve normalised when greater optimism about the global economy led to a slight increase in longer-term yields. This happened shortly after the US and China trade negotiators conveyed that both parties are working on a "Phase 1" trade deal which could ease the strained tension from the previous trade talks. The month turned brighter when UK Prime Minister Boris Johnson introduced a Brexit deal package with the European Union. While the panic mood has subsided, market players have highlighted that investment conditions remain uncertain which acts as a deterrent for large investment decisions. In response to weaker economic numbers and the cloudy outlook globally, the US Federal Reserve ("Fed") delivered another 25bps rate cut on October 30th, its third consecutive rate cut in three consecutive meetings. The Fed had subsequently provided forward guidance that it is done easing for the time being until any major occurrences that would change the Fed's outlook on the economy.

For the month of October, the sentiment for the local bond market was somewhat bearish. The longer-end of the Malaysian Government Securities ("MGS") curve led the pack with yields 22bps higher in the longest tenure, giving back some year-to-date outperformance. The belly and the shorter-end of the MGS curve performed better, with a milder increase of 6bps and 9bps in yields in the 7-year MGS and 10 year MGS, respectively. As MGS and other Ringgit bonds have staged a significantly rally year-to-date, it is not surprising for investors to lock in some profits in the absence of major catalysts to shift the MGS curve lower.

Trading volumes in the corporate bond space saw weak traction in the month of October. The month concluded with yields higher across the board for AAA and AA segments, trailing the movement in the sovereign yield curve. The prominent new issuances of the month were Pengurusan Air SPV Bhd's massive RM1.6 billion of AAA-rated bonds with tenures ranging from 5-15 years at coupons between 3.6%-4.0% and Cagamas Bhd's RM100 million of AAA-rated papers (1-5 years tenure) at coupons between 3.3%-3.6%.

Recently, we saw some fund rotation into equities away from safe havens which sent major US equity indices to an all-time high in the month of October. We view that the market will gradually shift to a more cautiously optimistic stance where risky assets are preferred over safe haven assets for return enhancements, albeit on a more gradual basis. In line with the guidance conveyed by the Fed in late October, we expect the UST curve to creep higher in the absence of surprises to the current economic landscape in the US. Nonetheless, we believe that the market-moving factors still hinge on the long-standing geopolitical risk surrounding the US-China trade rivalry. While tensions have somewhat eased, the recent doubts cast by the Chinese officials on the prospects of the trade talks sent important hints that negotiations between the two superpowers remains highly uncertain.

On the local front, the MGS curve is expected to be repriced higher via the upcoming auctions instead of movements in the secondary market. As the intensity of the US-China trade tension has somewhat diminished, we think that the urgency for a rate cut by year end is also less prominent. On the strategy front, as we have locked in some profits on some of our MGS positions, we are constantly on the lookout for favourable windows for investment and trading opportunities.

Actual Annual Investment Returns for the Past Six (6) Calendar Years

Year	2013	2014	2015	2016	2017	2018
Benchmark	3.3%	-1.4%	2.2%	0.4%	7.5%	-7.5%
HLADS - Gross	2.7%	1.5%	7.4%	-0.6%	17.0%	-12.6%
HLADS - Net	1.2%	0.1%	5.5%	-1.9%	14.3%	-12.9%

Net returns are adjusted for tax and fund management fees.

Those are the actual returns in the past six (6) years, or since inception if shorter, and are strictly the performance of the investment-linked fund. Thus, the returns are not earned on the actual premium paid of the investment-linked product.

The fund was only launched on 24 September 2013. The actual investment returns are calculated based on unit price from 24 September to 31 December 2013.

Investment Risks

All investments carry risks. Policy Owners must be prepared to accept certain degree of risk associated with this Investment. The following are the non-exhaustive list of risks associated to this fund.

1. Market Risk

Market risk stems from the fact that there are other economy-wide perils, which threaten all businesses. It is mainly caused by uncertainties in the economy, political and social environment.

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2. Liquidity Risk

Liquidity risk is the risk that the fund invested cannot be readily sold and converted into cash. This may arise when the trading volume is low and/or where there is a lack of demand for the security.

3. Country Risk

The foreign investment of a fund may be affected by the political & economic conditions of the country which the investments are made.

4. Currency Risk

This risk is associated with investments that are denominated in foreign currencies. Fluctuation in foreign exchange rates will have an impact on the value of the funds.

5. Concentration Risk

This risk is associated with a feeder fund whereby the investments of such fund are not diversified. A feeder fund invests mainly into another collective investment scheme.

Risk Management

The Company has in place its Authorized Investment Framework which forms part of the Risk Management process. The authority framework will cover the nature and scope of the investment authority that is exercisable by various parties in managing the Company's investments. Besides this, sensitivity and stress testing is conducted to inform the Company's management the profit & loss profiles of their investments under different pre-defined risk scenarios and the necessary action to be taken if the potential losses exceed the Company's risk tolerance level.

Basis of Unit Valuation

- The assets of every fund are to be valued to determine the value at which units of a particular fund can be liquidated or purchased for investment purposes.
- The unit price of a unit of a fund shall be determined by the Company but in any event shall not be less than the value of fund of the relevant fund (as defined below), divided by the number of units of the given fund in issue on the business day before the valuation date, and the result adjusted to the nearest one hundredth of a cent.
- The maximum value of any asset of any fund shall not exceed the following price:
 - The last transacted market price at which those assets could be purchased or sold on the business day before the valuation date; or
 - In the case of securities for which market values are not readily available, the price at which, in our Investment Manager's opinion, the asset may have been purchased on the business day before the valuation date; plus any expenses which would have been incurred in its acquisition.
- To ensure fair treatment to all unit holders, the cost of acquiring and disposing of assets is recouped by making a transaction cost adjustment to the net asset value per unit.

Exceptional Circumstances

The Company reserves the right to defer the payment of benefits (other than death benefit) under this Policy for a period not exceeding six (6) months from the date the payment would have been normally effected if not for intervening events such as temporary closure of any Stock Exchange in which the fund is invested which the Company, in its discretion, may consider exceptional.

Target Fund Details

- Hong Leong Dana Maa'rof is a Balanced fund managed by Hong Leong Asset Management Berhad. The past performance of this fund is as follows:

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Performance	31.1%	14.4%	2.8%	6.4%	7.0%	0.1%	9.1%	-1.2%	13.1%	-11.1%

Source: Hong Leong Asset Management Berhad

- HLA Venture Dana Putra is an Equity fund managed by Hong Leong Assurance Berhad. The past performance of this fund is as follows:

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Performance	25.1%	14.4%	-3.1%	10.0%	32.6%	-1.1%	4.9%	-2.4%	20.8%	-17.8%

Source: Hong Leong Assurance Berhad

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Basis of Calculation of Past Performance

The historical performance of the fund is calculated based on the price difference over the period in consideration compared to the older price of the period in consideration.

$$\frac{\text{Unit Price}_t - \text{Unit Price}_{t-1}}{\text{Unit Price}_{t-1}}$$

For the underlying Target Fund, past performance is calculated after adjusting for distribution and/or additional units, if any.

Others

HLA Dana Suria is managed by Hong Leong Assurance Berhad (HLA). Any amount invested in this fund is invested by HLA on behalf of Policy Owner into Islamic unit trust/investment-linked funds which will invest in Shariah-compliant fixed income securities, equities, collective investment scheme, foreign asset, derivatives and money market instrument/s. If the financial institutions and/or corporations issuing the funds default or become insolvent, the Policy Owner risks losing part or all of his/her amount that were invested into the fund on his/her behalf by HLA.

THIS IS AN INSURANCE PRODUCT THAT IS TIED TO THE PERFORMANCE OF THE UNDERLYING ASSETS, AND IS NOT A PURE INVESTMENT PRODUCT SUCH AS UNIT TRUSTS.

Disclaimer:

Policy Owner must evaluate your options carefully and satisfy yourself that the investment-linked fund chosen meets your risk appetite. Past performance of the fund is not an indication of its future performance. The intention of this document is to enable Policy Owner to better understand the fund features and details in order to assist Policy Owner to making an informed decision. This document shall not be construed as professional advice on investment choices.